



atascadero **marketplace**

Making History. Crafting Culture. Connecting People.

Introducing

atascadero marketplace

Atascadero Marketplace is a unique retail store located in the heart of Atascadero, California, serving as a local visitor's center and community hub. Our store features a coffee bar and offers a curated selection of local goods from artisans, as well as local media and information about events and activities in the area. Atascadero Marketplace aims to provide a welcoming and vibrant space for both residents and visitors to discover, and support the local community.

Mission Statement:

Atascadero Marketplace is dedicated to showcasing the best of Atascadero's local artisans, businesses, and community events, while providing a welcoming and informative environment for our customers.

All About Atascadero Marketplace

On El Camino Real, just north of Traffic Way, Atascadero Marketplace will be located in a high-traffic area in Atascadero, making it easily accessible to both locals and tourists. The store will feature a coffee bar serving locally roasted coffee and light snacks, creating a cozy atmosphere for customers to relax and socialize. Our retail section will offer proprietary lines of our own branded goods, as well as a variety of locally made goods, including art, crafts, home goods, soft goods, and food products from other local businesses.

In addition to our retail offerings, Atascadero Marketplace will serve as the North SLO County visitor's center, providing information about local attractions, events, and activities, utilizing local media to promote community events and highlight the talents of local artisans and businesses.

Atascadero is a vibrant community with a strong focus on supporting local businesses and artisans. The city attracts a large number of tourists each year, drawn to its beautiful scenery and unique attractions. Atascadero Marketplace will serve this market by offering a curated selection of local goods and providing a convenient source of information for visitors.

Atascadero Marketplace will partner with local businesses and tourism organizations and host regular events and promotions to drive traffic to the store and create a sense of community among our customers.

Atascadero Marketplace is poised to become a beloved fixture in the Atascadero community, with a strong focus on local goods and community engagement, and we invite you to join in this community-centered endeavor to spotlight your contribution to our amazing community.

Join the *atascadero* marketplace

Use the next page to provide us information that will help us curate the best showcase of Atascadero goods and services. Some local goods and services might find a permanent home with us, and others will be seasonally rotated to make the best impression on our visitors of all the good things Atascadero has to offer.

atascadero marketplace

Merchandise Submission Form

We are excited to embark on a new venture in Atascadero, and we look forward to meeting you for an opportunity to create space in the Atascadero Marketplace to showcase your goods and services. Please use the following form to provide the necessary information for us to select the best of what Atascadero has to offer for the visitors to Atascadero Marketplace. Fill out this application as complete as possible.

Contact Name: _____ Phone: _____

Contact Email: _____ Text? Yes No

Brand Name(s): _____

Product/Service(s): _____

Industry: _____

Is the product locally made? Yes No

Does the product showcase Atascadero or other areas of San Luis Obispo County? Yes No

Are these sold anywhere else currently or expected to be in the future? If yes, where? _____

Are these a seasonal item, or do they have a seasonal cycle? If yes, what would that look like on an annual schedule? _____

Please provide any other info or description that will help us understand your product/service: _____

This information will not be shared with anyone but the Atascadero Marketplace management, and our acceptance of this information is not a promise to merchandise your product and service in our space, but we do believe that you are providing us quality information that may be perfect for our space and we are excited to review and we will contact you about the opportunity. The Atascadero Marketplace is scheduled to open May 2, 2024, and we will work quickly to secure arrangements needed to merchandise our Marketplace. Email this form to merchandise@atascaderomarket.com with any other documents and images that will support this application.

Sincerely and gratefully,

Nicholas and Hayley Mattson

merchandise@atascadero.market